

The Big Question...Can we do it?

Can you help me by saying "YES" to utilizing Earth-friendly solar generated electricity to power your home? Step forward and make a difference. The environment needs us – YESTERDAY!

I'm sending you this letter because I'm concerned about what we are doing to our environment and want to effect change – one neighbor at a time. I hope you'll read my letter, consider it as I have, and believe it to be an opportunity that hits you in the gut, smacks you right in the logic factory, and makes you really take notice.

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Dear Neighbor,

I gotten myself involved in something that will literally change the World. I'm hoping you'll be interested in taking a closer look. I have an uncontrollable desire to dive into this with everything I've got. This may not be the correct way to approach you...BUT I think you, like many others, have a deep desire to make a difference, for every citizen, by not continuing with our business as usual approach to the environment & energy production. I'm a small business owner, a neighbor, and someone who can use your support.

Here's My Request – Will you join the solution by accepting solar energy as a means to power your home? Can you help me promote this alternative energy service to everyone we know?

"Solar rentals smash the price barrier, bringing clean, green energy to American homes!"

- No upfront investment or expensive equipment to purchase,
- No hassle with the installation; our parent company takes care of everything, and
- No maintenance or operating expenses - EVER!

It's all true and it's happening right now! This service and related business opportunity is taking off. It's an ideal way to power your home as well as build your income as we talk to people that we know about a service that saves money, helps us fight Global Warming, and makes a real difference in our World.

I do appreciate the time you've invested reading my letter. I'm not in a position yet to really know how to approach my marketing (I'm just getting started) but I'm sure going to try whatever it takes. I do know I have the drive, the desire, and the determination to move a mountain with a teaspoon if required. I'm just putting myself out there and communicating my vision of a better World to see if this opportunity would be of interest to YOU for the betterment of EVERYONE! Please forgive me if this seems overly "salesy".

Here's the Service – My quest is to spread the word and promote the use of clean, renewable solar power as rapidly and as effectively as possible. Rapidly and as effectively as possible is where I could use your help. I am a direct reseller for an organization called CitizenRE (Citizen Renewable Energy). CitizenRE is offering the rental of the solar energy system for American homeowners. Here are **SOME** of the features:

- no cost solar panels and related electricity generating equipment for your home,
- the ability to producing clean, renewable energy simply & effectively,
- a method to start protecting the environment from polluting coal electricity,



- Customers pay for the electricity delivered as means to offset the rental fee, and
- Customers can lock their electricity rates at today's rates for up to 25 yrs!

This solar rental service is literally a "**no brainer**". There are only positives for you, as the homeowner or Ecopreneur (if you choose to join me), and most importantly for the environment. Help me help the environment by marketing and promoting this service to people that you know.

Here's the Deal – By having you opt in for solar, I earn commissions based upon a percentage of your monthly electricity bill for the length of the rental agreement. Commissions range from 4 to 6%. By saying yes, you as a customer produce clean energy and pay the same rate (or less) as today for up to 25 years. By joining me, you as an Ecopreneur earn money, essentially get electricity for free, and do great things for the environment. You're probably familiar with this type of direct sales organization. I'm not particularly fond of them but this service is too vital for me not to get involved. Read more @ www.Solarease.com.

This alternative energy service just makes sense given our frenzy over Global Warming, our dependency on foreign oil, and our continued degradation of the environment. Moving to renewable, clean energy in place of our old, dirty, carbon-choking sources is ready for the United States market. I truly believe this is a service, with its huge market is hitting at the right time to really make a difference in everyone's lives. It's estimated that we only have about 10yrs to effect a change against Global Warming. If we continue with our business as usual, we are in real trouble. How can you not want to get involved? We have to...

Another dimension to this -- the renewable energy industry is still in its infancy. With less than 2.3% total market penetration, the renewable energy industry has a huge market to tap. What's more -- solar power makes up 3/5 of a percent of the renewable share, and yet, solar power has the greatest potential of all renewable types. In the past, the big thing holding customers back was the \$15 to \$40K upfront investment to get started with a residential solar system. That investment and expense is now - gone. Poof!

Several studies show that an overwhelming majority of residential consumers want solar powered, grid-connected systems. Roughly, 75% exhibit a willingness to pay a premium for solar generated electricity and 70% state a likelihood of purchasing a no-added cost solar energy system. From a general renewable standpoint, 71% of the U.S. market remarkably favors requiring power companies to generate at least 20% of their electricity from alternative renewable energy sources. It is clear that the market size of 'near-term' purchasers or early adaptors – those representing the highest likelihood of a near-term purchase, given system availability – is sizable.

It's My Personal Mission – To gather data, distill information, build knowledge, and attain wisdom; to learn, to work hard, and to be internally motivated to make a difference in today's World. "Every person that you meet knows something you do not - learn from them." I go after ideas that impact real change. I'm a futurist with my eye on environmental protection and what we can do – NOW! I've been tracking the alternative energy industry for the past few years. I've eagerly waited such as service as I described in this letter. I'm a small business owner, working this idea as best I can on limited resources, and hoping to not scuttle my dreams prior to even getting started -- hence, my idea to reach out to you directly. Leveraging your desire to do the right thing and your acquaintances can make a World-changing impact if paired with the right service, at the right time, for the right reasons, with the right motivations...

Will you help me help everyone embrace and join the solar energy revolution?

Sincerely Yours,

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GetSolar@Inuklook.com
www.Inuklook.com - For customers wishing to install a solar system.
www.Solarease.com - For associates wishing to "Join the Solution".

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